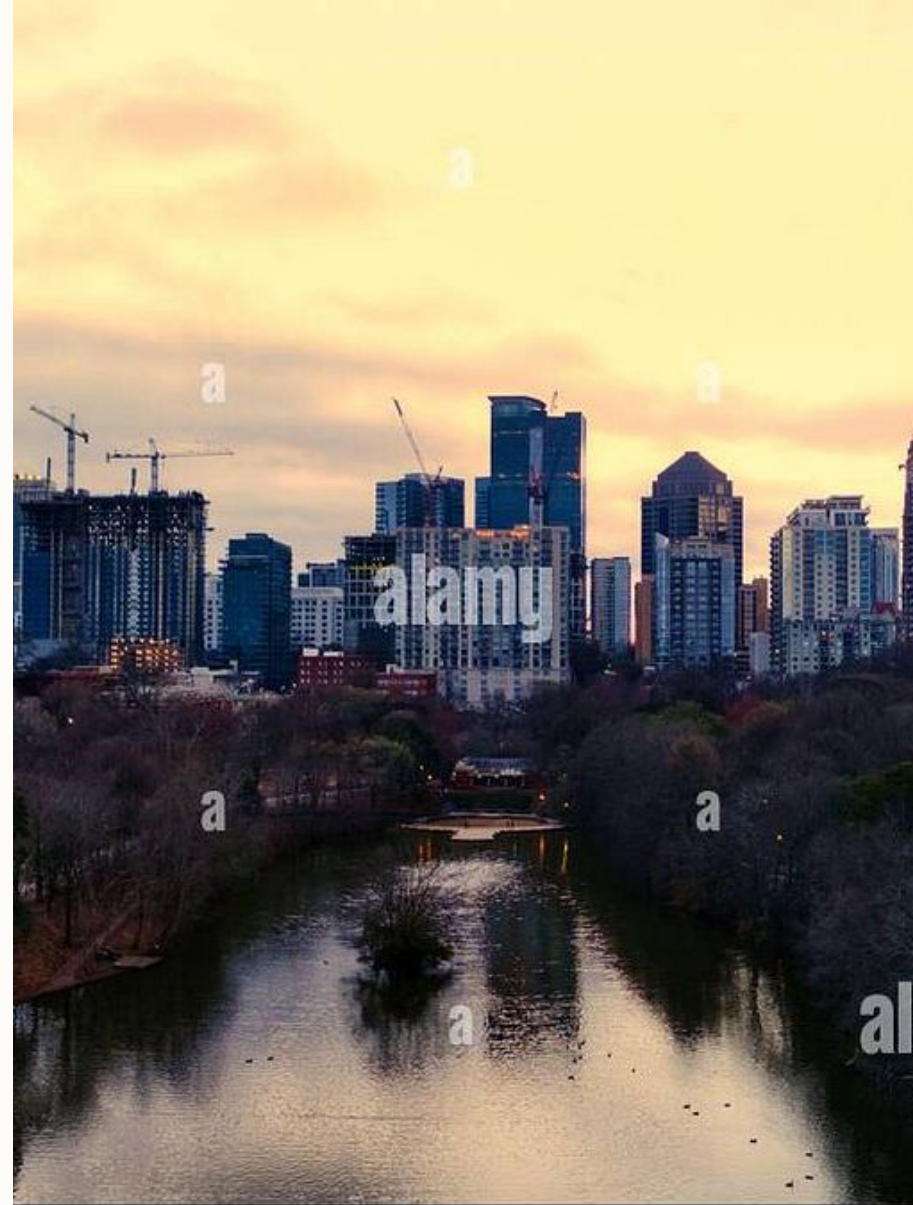


Moving to Atlanta? Don't Start with Zillow.

Before you fall in love with a house, fall in love with the *right neighborhood*. Metro Atlanta is one of the most diverse, fast-growing metro areas in the country — and where you land makes all the difference.

YOUR RELOCATION GUIDE



Metro Atlanta Is Bigger Than You Think

Most people are surprised by just how vast Metro Atlanta really is. From Buckhead to Buford, from Smyrna to Stockbridge — each community has its own personality, price point, and pace of life. Choosing the wrong area can mean an extra hour in traffic every single day, or a school district that doesn't match your family's needs.

Commute

Distance to work or downtown can vary by 45+ minutes depending on where you live.

Airport Access

Hartsfield-Jackson is the world's busiest airport — proximity matters for frequent travelers.

Schools

School districts vary dramatically across the metro — research before you buy.

Lifestyle

Urban loft, suburban family neighborhood, or quiet acreage — Atlanta has it all.

It All Needs to Work Together

Finding the right home isn't just about square footage and granite countertops. Every piece of your life needs to fit the location — your commute, your budget, your kids' schools, your weekend routine. That's why starting with a home search before you understand the area is one of the most common — and costly — mistakes relocation buyers make.



Space & Lifestyle

More land, great neighbors, room to grow — the suburbs offer incredible value when you know where to look.

Shorter Commute

Living closer to your workplace or a MARTA line can save you hours every week — and serious stress.



Food & Culture

Atlanta's food and arts scene is world-class — but it's spread out. Where you live shapes how much of it you actually enjoy.

This Is How Relocation Should Feel

When you work with a relocation specialist, you're not just getting a list of listings. You're getting a guide who helps you understand the full picture — *before* you fall in love with a house in the wrong zip code.

What Most Agents Do

- Send you Zillow links right away
- Focus on price and square footage
- Skip the neighborhood conversation
- Leave you guessing about commutes

What a Relocation Specialist Does

- Starts with **your life**, not a listing
- Narrows down the right areas first
- Matches neighborhoods to your priorities
- Saves you hours of scrolling — and stress

Whether you're moving for work, family, or a fresh start in Georgia — the right foundation is knowing **where** to look before you look at what's for sale.

Let's Find Your Perfect Corner of Atlanta

You don't have to figure this out alone. Reach out, tell me where you're moving from and what matters most to you — commute, schools, lifestyle, budget — and I'll help you start narrowing down the right areas before you spend a single hour scrolling through homes.

Send me **"ATLANTA"** and tell me where you're moving from. I'll help you find where you truly belong in Metro Atlanta.

01

Reach Out

Send "ATLANTA" with a little about your situation — where you're coming from and what you need.

02

Discover Your Areas

We'll talk through commute, schools, lifestyle, and budget to narrow down the best neighborhoods for you.

03

Find Your Home

Now that you know *where* to look, finding the right house becomes so much easier — and exciting.

Karita Yli-Piipari, Realtor® · Atlanta Home Sold LLC · NorthGroup Real Estate